

## **Capacity building events – Energy Saving Trust**

The Energy Saving Trust conducted two webinar events. The purpose of the events was to present on the renewable heat investment tool, draw attention to the consumer facing fact sheets developed by Quercus and the policy insight work authored by the European Biomass Association. The main presenter for the webinar was Andrew King (Technical Project Manager) and both webinars were facilitated by Julian Roberts, Public Relations Manager.

In order to generate interest for the events, the Energy Saving Trust sent out webinar invites to targeted individuals, who had previously expressed an interest in hearing from the Energy Saving Trust, or from a commercial capacity had already worked with the Energy Saving Trust. To this effect, targeted invites were sent to the Energy Saving Trust's 'Community Energy Groups', 'Green Communities' and 'Local Authority' support groups. This ensured a broad cross-section of industry professionals and domestic end-users.

The first webinar took place on the 1<sup>st</sup> December, 2016. The event last approximately one hour and was attended by 21 people. However, forty one people had registered for the webinar and were subsequently contacted with a recording of the event. Feedback for this particular webinar was positive. However, there was a concern around how end-users with a limited technical knowledge would understand how the tool functioned.

The second webinar took place on the 2<sup>nd</sup> December, 2016. Again the event lasted approximately one hour and was attended by 27 people out of a total of 51 registered. Feedback was positive with an average feedback score of 75 out of 100. This event tended to be attended more by local government agencies, who were considered important to help advertise the tool and draw attention to investment potential amongst industry professionals and domestic end-users.

The Energy Saving Trust had anticipated to present at a third event hosted by the Association of Local Energy Officers (ALEOs). However, due to logistical issues, the Energy Saving Trust was unable to attend. Nevertheless, to overcome this issue the Energy Saving Trust circulated a recording of one of the previous webinars to the network of ALEOs. It is understood that this recording went out to 12 Local Energy Officers.